

M&CSAATCHI

As I write this I still can't believe Yash Gandhi has been with us for 10 years. In that time, M&C Saatchi has grown from 70 people to 400 and is now a confederation of 10 specialist agencies.

As we've grown so too has Yash.

He joined us as a young copywriter and still has a passion for creativity.

But given his finely tuned business sense, it was inevitable that he would move into account management.

Once there, he progressed rapidly from the rough and tumble of hardcore retail accounts to become Group Account Director on the agency's second biggest account – a giant telco.

Along the way Yash has pitched, and won, many, many accounts.

He's contributed to the development of our technology and innovations businesses.

And he was so respected and trusted that at a remarkably young age he was entrusted to set up our Mumbai office, after we were appointed to handle Jet Airways in India.

The way Yash goes about his work is impressive.

He rolls up his sleeves and gets on with it.

And the truth is, people enjoy working with him.

Particularly the creative guys.

One last thing.

Importantly, Yash has contributed to the culture of our company in so many immeasurable ways.

As you can probably tell, I write this reference with reluctance.

We really don't want Yash to go, but we're very proud of what he's achieved over 10 years with us and respect his desire to take on the bigger world.

Give him a job.

But remember it's only a lend.

Tom McFarlane, Regional Creative Director, M&C Saatchi